SEE KENT · CHRISTMAS IN KENT 2026

Festive Guide Advertising Rates

Put your business in front of families planning their Christmas in Kent, in the guide that fits what you offer.

250,000+
page views in the last 30 days

14
festive guides, all linked from our Christmas in Kent hub

December
is one of our busiest months of the year

Choose your guide

Shows & Panto
- Pantomimes in Kent
- Adult Pantomimes in Kent
- Christmas Shows, Carols & Concerts

Meet Santa
- Santa's Grottos in Kent
- Magical Christmas Experiences
- Christmas Animal Adventures & Experiences

Lights, Markets & Magic
- Christmas Markets in Kent
- Illuminations & Light Displays
- Christmas Lights Switch Ons
- Ice Skating in Kent

Family, Budget & Dogs
- Christmas with Children in Kent
- Family Christmas Trails
- Free & Affordable Christmas Events
- Santa Paws & Christmas Dog Events

Packages

LIMITED PLACES PER GUIDE

Featured

£125

- A place in our Featured box at the top of the guide, with your image
- Enhanced write-up with dates, times, prices and age guidance
- Prominent Book Now button
- A post on See Kent's social media
- Enhanced What's On listing

FLEXIBLE CHOICE

Spotlight

£75

- Entry featuring your image or advert
- Enhanced write-up
- Direct booking link
- Enhanced What's On listing

HIGHLIGHT YOUR PRESENCE

Listing

£35

- Enhanced text entry in the guide
- Direct booking link

Each package covers one guide and runs until the end of your festive event. The enhanced What's On listing adds extra photos, a longer description and a prominent Book Now button. Featured places are offered first come, first served.

Add another guide at half price
Book any package and add the same package in a second festive guide for half the price.

See Kent For Your Business
You don't need to be listed with us already. We'll set up everything your promotion needs.

How to book

1. Email **advertising@seekent.co.uk** with your package and the guide you'd like.
2. We'll send an invoice and let you know what we need: usually an image, your details and a booking link.
3. Your promotion goes live within 12 working hours of receiving your details.

Book now to secure your place. Prices are not subject to VAT.